www.msmesathi.in

MSME Sathi App is launched on May 14th by Uttar Pradesh Government for beneficiaries to the Entrepreneurs of UP state with an objective to provide Loans. Their Official Website is https://www.msmesathi.in/ The Sathi is aimed at creating employment opportunities for unemployed including migrants by financing new MSME units by the banks.

The MSME Sathi Website and Mobile App is launched to provide help to MSME Units for their better setup. According to the Uttar Pradesh CM Yogi Adityanath, the UP government start an online loan Mela in 2020 in which candidates who want to get register can fill the registration done from MSME Sathi portal which is https://diupmsme.upsdc.gov.in

The Government of Uttar Pradesh is determined to address the problems of these industrial units. In view of this, Department of Micro, Small and Medium Enterprises and Export Promotion, Uttar Pradesh has launched MSME Sathi Mobile Application to coordinate with other industrial departments to resolve the issues. Through this, the entrepreneurs can discuss the problems and suggestions related to the operation of industrial activities with the industrial units of the Uttar Pradesh Government.

Eligibility Criteria:

Beneficiary Guidelines
- The company should be an established business entity.
- NGOs or charitable institutions are not eligible for loan fair scheme.
- The company should not be black listed.
- The company should be set up in UP.

Major Benefits:

Beneficiary Benefits
- This scheme will help all micro, small and medium entrepreneurs to promote business.
- Loan amount will be transferred to their bank account in a very short time.

The Uttar Pradesh state is very big by a size. And so, the government is also big in this country. According to the Chief Minister of Uttar Pradesh, this sector of Uttar Pradesh is very popular across India. And if the government will provide them with much opportunity then they will do more productively. The MSME department has put all its schemes so that migrants and others could apply online for training and self-employment schemes of the department.

The Uttar Pradesh Government will organize Loan Mela under this app. The applicants must register them through MSME Sathi App or www.msmesathi.in portal to get the pass for this loan mela. The online loan mela has focused on raising the growth of Swadeshi products in the state. The government also initiate to make this product global. This Yogi Online Loan Mela Yojana will provide the entrepreneurs to boost their business. This yojana will also help the micro, small and medium enterprises to grow their products globally.

Source: https://msmesathi.in/